

With Hotelbird to the digital hotel reception

Munich, April 2021 - A friendly greeting and a personal tip for the evening symbolise the perfect welcome in modern hotels, because paperwork and heavy room keys have long since become obsolete. The reception, as we have known it for decades, is currently undergoing fundamental changes. Digital reception solutions bring more freedom, flexibility and security to today's guests by checking in and out at any time, at any place, filling out the registration form online and opening the room door conveniently with your own smartphone. Hotelbird has developed a modern hotel software solution *Made in Germany*, which has become a trademark for digital check-in/out services.

The innovative Hotelbird technology enables hotels to enormously simplify recurring, complex and costly processes at the reception desk, such as check-in/out, digital registration form, keycard issuing and billing, and thus to save costs. Guests are enthusiastic about the modern reception combined with the speedy handling of formalities regardless of time and location. Simply scan in the QR code of the reservation confirmation, generate the keycard or move into the room via the app with a mobile Bluetooth key - and nothing more will stand in the way of a relaxed hotel experience!

The Munich-based technology company is thus pursuing an important future strategy for hotels in times of a shortage of specialists, strict hygiene requirements and growing cost pressure. The digital reception helps to reduce running costs and thus to create more time for immediate guest care. Hotelbird prevents unnecessary waiting times at check-in/out and enables a 24/7 reception without additional personnel expenditure. Due to the automated data entry, fewer errors occur than with cumbersome manually filled out registration forms.

The solution can be used in the entire hospitality market, from large hotel chains to private and individual hotels, in long-stay apartments as well as in hostels, city or conference hotels. The digital services can be easily implemented in the hotels' existing systems. In the Professional Plus version Hotelbird integrates interfaces to all leading property management systems (PMS) as well as payment and locking systems. Time-consuming re-learning or the tedious maintenance of third-party systems are a thing of the past. Thanks to the innovative technology and the strong partner network Hotelbird has established itself firmly as the market leader in Germany. With the new Starter package, the company has also created an inexpensive entry-level product for the hotel industry to enable guests to check in contact-free. It includes online check-in/out as well as the digital registration form and is available from 0.99 Euro per room/month.

The software runs on all mobile devices via an app or web browser. With the new self-service terminal, which Hotelbird launched in spring 2020, the company is also setting new standards in terms of design and is proven to achieve online check-in rates of up to 100 percent. The Self-Service Terminal can also be used parallel to the existing reception area to provide more space for individual guest service.

Hotelbird, which was founded in April 2015 by Juan A. Sanmiguel and Korbinian Hackl, is a company from the hotel industry for the hotel industry. CEO Juan A. Sanmiguel is convinced that Hotelbird offers the best answers to an urgent need: "The digital change is long overdue

in the entire hotel industry. The question is no longer whether, but only when digital technology will be introduced in hotels. This applies not only to the chain hotel industry, but also to smaller individual hotels. We offer hoteliers a simple, easy to integrate system that makes the positive aspects of digitalization immediately noticeable. You save costs instantly and employees benefit from an enormous time saving. At the same time, travelers today appreciate the flexibility and security that digital solutions bring with them.“

About Hotelbird

The technology company Hotelbird GmbH, founded in 2015, is the market leader in Germany in the field of digital check-in/out services and pursues a clear mission: to make the check-in/out process invisible through automation and thereby enable hotels to operate in a decentralized manner. Hotelbird works with leading hotel chains in Germany such as Lindner Hotels, Amano Hotels, Gorgeous Smiling Hotels, Deutsche Hospitality, Smartments, Konzept Hotels or NOVUM Hospitality. All necessary formalities, starting with check-in including the digital registration form, the mobile room key, payment and check-out can be easily handled via one software. Hotel guests enjoy more freedom through a comfortable and digital hotel experience. At the same time, hotels save time and money with the smart technology and relieve their reception staff. Hotelbird is based in Munich and currently employs 30 people.

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